

Curriculum Vitae

Lesley Ann Pocock



Publisher and Managing Director, medi+WORLD International

Email: lesleypocock@mediworld.com.au

Current positions

Managing Director

medi+WORLD International,
World CME

Publisher

World Family Medicine
Middle East Journal of Family Medicine
Middle East Journal of Nursing
Middle East Journal of Age and Ageing
Middle East Journal of Internal Medicine
Middle East Journal of Business
Middle East Journal of Psychiatry and Alzheimers

Vice President

Global Medical Strategies

General Manager/Executive Director

MMU – Multimedia Medical University

Member

Club of Budapest (Australia)

Executive Committee

Global Citizens for Peace
Global Ministries for Peace
Save the Planet / Planetary Survival

Advisory Board

MEAMA – Middle East Academy of Medicine

International Advisory Board

Isra Islamic University

Supporter

Rawalpindi Blind Girls School - Pakistan

Previous and ongoing work in International medicine**Global Positions, Contracts and Initiatives****Editor & Multimedia Publisher (2001 – current)****1. Applied Sciences of Oncology** – Multimedia CD ROM

Global tertiary curriculum and international distance medical courseware, in interactive multimedia. Designed to overcome a world shortage of oncologists and the first ever validated global medical education.

2005: 5 x Pilot country trials

2011: Web version

[Human Health Campus - Applied Sciences of Oncology \(ASO ...](https://humanhealth.iaea.org/HHW/RadiationOncology/Training/Teaching/.../index.ht...)

<https://humanhealth.iaea.org/HHW/RadiationOncology/Training/Teaching/.../index.ht...>

Clients & sponsors:

***International Atomic Energy Agency of the United Nations (IAEA);
Regional Cooperative Agreement of the United Nations (RCA)***

2. Global Family Doctor – Wonca Online

Partner: Wonca World Organization of Family Doctors

Executive Director (2001-2004)

Produced : Global Family Doctor – Wonca Online.
Development of the Global Family Doctor website;
Publisher of Asia Pacific Family Medicine

3. Middle East Quality Improvement Program (MEQUIP)

Director and Provider

International Board member (current)

Middle East Academy of Medicine (MEAMA)
Middle East Primary Care Research Network (MEPCRN)
Australia Arab Chamber of Commerce and Industry (AACCI) –
Middle East Association of Alzheimers & Aging (MEAAA)
Middle East Network in Aged Research (MENAR)

Humanitarian Projects



World CME – Iraq
World CME – Pakistan
World CME – Nepal
World CME – Indonesia
Middle East Quality Improvement Program (MEQUIP)

International Smoking Cessation Trial (2002)

(various collaborators)

Global collaborations with following organisations:

ALPS (Advanced Paediatric Life Support) – United Kingdom
Servier Laboratories International

University Collaborations

Monash University
Melbourne University
University of Sydney
University of New England
University of Indonesia - many others

National projects in the following countries:

Nepal CME
Nepal CME Program (and Trials)

Abu Dhabi

Emirate of Abu Dhabi, Ministry of Health (HAAD)

Head of Organising Committee for First International Primary Care Conference

Indonesia

Pertamedika (government health system, hospitals & clinics)

QA&CPD for hospital and clinical staff 2007-2008

Client: Indonesian government/Department of Health

PDKI

(Perhimpunan Dokter Keluarga Indonesia)

QA&CPD Program for Indonesian College of Family Physicians launched Makassar, Sulawesi, June 2005.

Also work with:

Indonesian Medical Association (IMA)
University of Indonesia

Australia

RACGP (Royal Australian College of General Practitioners)

Publisher: check program

Publisher: Common Sense Pathology

Accredited provider of QA&CPD for GPs/family doctors

RANZCOG – Royal Australian and New Zealand College of Obstetricians and Gynaecologists

RACS – Royal Australian College of Surgeons

Walter & Eliza Hall Institute

Putting research into global medical education and practice

Australian government

(Various projects, including: Offsets; National Training Council; Childhood Immunisation in Australia)

(Other) Medical qualifications

Accredited, endorsed and contracted provider of QA&CPD (Quality Assurance and Continuing professional development with the Royal Australian College of General Practitioners (RACGP))

Publisher, medi+CAL® Program

CD ROM/DVD

(acronym for medical education, distance information and Computer Assisted Learning)

Surgi+CAL

(Other) non-medical positions

Advisor National Training Council – Australian Government (1985)

Publisher – Computerworld's Greenbook of Software, Vols 1, 2, 3, 4 (IDG)

Publisher – Computerworld's Redbook of Hardware (IDG)

Various Collaborations with Australian Universities on circa 30 medical educational projects .

Published multimedia medical education programs & texts/references (general practice/family medicine)

Titles:

Parkinson's Disease & Related Movement Disorders

Women's Health - gynaecological presentations in general practice

Depression

Office Procedures 1 – physical examination of lumps, bumps, tumours and masses

Office Procedures 2 – aspects of local anaesthesia
Office Procedures 3 – benign and malignant skin tumours
Palliative Care
Low Back Pain
Child Immunisation
Common Cardiological Problems
Stroke
Diabetes Type 2
Hypertension & Heart Failure
Renal Disease
ECG Interpretation
Dermatology
Spirometry (How to perform and interpret Spirometry)
Sexually Transmitted Infections
Diabetes Care Map
Metabolic disturbances
Virtual Consulting Room (VCR)
Diagnostic process
Child Health – Emergencies
Common problems in the management of Type 2 Diabetes
Prevention and Management of cardiovascular disease
Sun damage and skin cancer (in Australia)
Integrative Medicine in General Practice
Anaemia
Written Asthma Plans
Women's Health 2 – Gynaecological and Non-gynaecological aspects of Women's Health.
Quality Care of the Aged
Osteoporosis
Musculo-skeletal medicine
Developmental paediatrics
Men's health
Surgi+CAL – Sun damage and skin tumours
Surgi+CAL Ano rectal conditions
The Art of General Practice
Integrative medicine.

Published medical education programs (surgery)

Ano-rectal conditions,
Inguino-scrotal conditions
Skin surgery
Hernias Vols 1,2,3
Cardiology
Lumps, tumours and masses

Published Papers

The World's Knowledge for All Mankind; New Paradigm Journal, October 2007
Pocock L, Abyad A.

The Challenge of Child Rights and Health on a Dying Planet Middle East Journal of Family Medicine. Global Theme Issue October 2007

Pocock L, Butt M, Al Hilfy T

Global launch of Child Watch, MEJFM May 2007 Pocock L

Family Practice - a global perspective MEJFM November 2006

Report on the First International Primary Health Care Conference, Abu Dhabi, UAE
MEJFM March 2006

Focus on Child Health: Childhood Emergencies - case study MEJFM Jan 2006

Middle East Journal of Family Medicine (MEJFM) Pocock L, Abyad A
MEJFM December 2004

Scholarships for Life

Lesley Pocock, Manzoor Butt, Middle East Journal of Business August 2007

Reaching the Unreachable

Lesley Pocock MEJB December 2005

The challenges of ICT in a global society

MEJB September 2005. Lesley Pocock

Medical situation in Iraq Lesley Pocock, British Journal of General Practice, May 2007.

An Ethical Business Approach to A New Equitable Era in Medical Education and Healthcare Delivery Lesley Pocock MEJFM January 2009

How on earth do we save the Planet, Lesley Pocock, New Paradigm Journal, October 2008

Ethical and Sustainable Business - The Only Way to Survive Into The Future

Lesley Pocock MEJB April 2009

Family Practice - a global perspective

Lesley Pocock MEJFM November 2006

The Challenge of Child Rights and Health on a Dying Planet

Lesley Pocock, Manzoor Butt, Thamer Al Hilfy October 2007

Environment and Our Health

Lesley Pocock April 2009

Global Competencies in family medicine

William Cayly Jr, Lesley Pocock, Victor Inem, Mohsen Rezaeian July 2010

Social accountability - a challenge for global medical schools

Mohsen Rezaeian, Lesley Pocock Feb/March 2011

Equity in Healthcare: Status, Barriers, and Challenges

Waris Qidwai, Tabinda Ashfaq, Tawfik A M Khoja, Ketki Merchant, Anthony Seneviratne, Ayman Ekram Fahim, Assad Al-Arafah, Abid Hussain, Brenda L. Lovell, Bill Cayley, Christos Lionis, Faisal A. Alnasir, Hakan Yaman, Joyce Kenkre, Lesley Pocock, Lorne Becker, Marc Jamouille, Mohamed Sayed Hussein, Nabil Qureshi, Olayinka Ayankogbe, Sung Sunwoo

DOI: 10.5742/MEJFM.2011.96035 July 2011

What do new advances in geographical sciences and technologies offer global family medicine?

Mohsen Rezaeian, Lesley Pocock October 2012

Review: Ebola haemorrhagic fever

Lesley Pocock,

DOI: 10.5742/MEWFM.2014.92582 November 2014

From here on WFM:

Virology vigilance - an update on MERS and viral mutation and epidemiology for family doctors

Lesley Pocock

DOI: 10.5742/MEWFM.2015.92692 – July/Aisdt 2015

Zika Virus Update and Biological Control of Aedes species mosquito (A. Aegypti and A. albopictus)

Lesley Pocock

DOI: 10.5742/MEWFM.2015.92788 match 2016

Accelerated atherosclerosis and digital clubbing in sickle cell diseases

Mehmet Rami Helvacı, Mustafa Sahan, Agit Sulhan, Abdullah Fatih Acik, Adil Ocak, Semih Salaz, Lesley Pocock

DOI: 10.5742/MEWFM.2015.92797 August 2016

Left renal atrophy in sickle cell diseases

Mehmet Rami Helvacı, Ramazan Davran, Mursel Davarci , Orhan Ekrem Muftuoglu

Lesley Pocock

Plagiarism and Self plagiarism from the perspective of academic authors

Lesley Pocock, Mohsen Rezaeian

DOI: 10.5742/MEWFM.2016.92844

May 2016

Red blood cell supports in severe clinical conditions in sickle cell diseases

Mehmet Rami Helvacı, Nesrin Atci, Orhan Ayyildiz, Orhan Ekrem Muftuoglu, Lesley Pocock

DOI: 10.5742/MEWFM.2016.92850 June 2016

Zika and Virus Evolution

Lesley Pocock,

DOI: 10.5742/MEWFM.2016.92851 June 2016

Special Editorial - Honour

Lesley Pocock

DOI: 10.5742/MEWFM.2016.92854 September 2016

Medical Education and the Practice of Medicine in the Muslim countries of the Middle East

Lesley Pocock, Mohsen Rezaeian

DOI: 10.5742/MEWFM.2016.92858 September 2016

Academic publishing in the modern era

Lesley Pocock

DOI: 10.5742/MEWFM.2016.92813 October 2016

Introducing the Middle East Primary Care Quality Improvement Program (MEQUIP)

Abdulrazak Abyad, Lesley Pocock

DOI: 10.5742/MEWFM.2016.92874 November 2016

Aging Syndrome

Mehmet Rami Helvaci, Orhan Ayyildiz, Orhan Ekrem Muftuoglu, Mustafa Yaprak

Abdulrazak Abyad, Lesley Pocock

DOI: 10.5742/MEWFM.2017.92951 May 2017

Academicianship

Mehmet Rami Helvaci, Orhan Ayyildiz, Orhan Ekrem Muftuoglu, Mustafa Yaprak,

Abdulrazak Abyad, Lesley Pocock

DOI: 10.5742/MEWFM.2017.92957 June 2017

Cholelithiasis may also be a consequence of metabolic syndrome

Mehmet Rami Helvaci, Mursel Davarci, Orhan Veli Ozkan, Ersan Semerci, Abdulrazak

Abyad, Lesley Pocock

DOI: 10.5742/MEWFM.2017.92961 July 2017

Cholelithiasis and cholecystectomy may lower the low density lipoprotein cholesterol in plasma

DOI: 10.5742/MEWFM.2017.93010

Mehmet Rami Helvaci, Mursel Davarci, Orhan Veli Ozkan, Ersan Semerci, Abdulrazak

Abyad, Lesley Pocock September 2017

Congenital anomalies: Overview and a brief report on promising new research

DOI: 10.5742/MEWFM.2017.93023

Lesley Pocock, Mohsen Rezaeian, Majid Asadi-Samani, Alireza Seidavi, Mansour

Nazari Chafjiri September 2017

Alanine aminotransferase indicates excess weight and dyslipidemia

DOI: 10.5742/MEWFM.2017.93095

Mehmet Rami Helvaci, Orhan Ayyildiz Mustafa Cem Algin, Yusuf Aydin, Abdulrazak

Abyad, Lesley Pocock October 2017

Effects and mechanisms of medicinal plants on stress hormone (cortisol): A systematic review

DOI: 10.5742/MEWFM.2017.93115

Kamal Solati, Saeid Heidari-Soureshjani, Lesley Pocock October 2017

Irritable bowel syndrome and smoking

Mehmet Rami Helvaci, Orhan Ayyildiz, Mustafa Cem Algin, Yusuf Aydin, Abdulrazak Abyad, Lesley Pocock

DOI: 10.5742/MEWFM.2017.93130 December 2017

Effects and mechanisms of medicinal plants on dopamine reward system to reduce complication of substance abuse: A systematic review

Kamal Solati, Majid Asadi-Samani, Saeid Heidari-Soureshjani, Lesley Pocock

DOI: 10.5742/MEWFM.2017.93162 December 2017

Fossil fuels, Renewable Energy and the Middle East

Lesley Pocock

DOI: 10.5742/MEJB.2011.62027 May 2011

Evaluating the 'Occupy Wall Street' protests - in search of a better world for the 100%

Lesley Pocock

DOI: 10.5742/MEJB.2011.64098 November 2011

Defining and Surviving the Global Financial Crisis # 2

Lesley Pocock

MEJB: July 2012

Editorial: Killing the goose

Lesley Pocock

DOI: 10.5742/MEJB.2013.81184 Jan 2013

Editorial: Change

Lesley Pocock

DOI: 10.5742/MEJB.2014.92565Oc 2014

Philosophy, physics, Einstein's gravitational waves and black holes for the lay man - an essay

Lesley Pocock

DOI: 10.5742/MEJB.2015.92772 April 2016

Editorial : Global Leadership

Lesley Pocock

DOI: 10.5742/MEJB.2017.92941 April 2017

Editorial : The US Administrations Biggest Mistake

Lesley Pocock

DOI: 10.5742/MEJB.2017.92967 July 2017

The Advent of Practice Nurses
[pdf version]
Lesley Pocock March April 2017

Mental Health Issues in the Middle East - An Overview
[pdf version]
Lesley Pocock
DOI: 10.5742/MEPA.2017.93004 June 2017

Editorial - The Shame of Slavery
Lesley Pocock
DOI: 10.5742/MEJB.2016.92831 July 2016

The Business of Slavery
Lesley Pocock
DOI: 10.5742/MEJB.2016.92836 July 2016

100 + Editorials and Special Editorials

Membership – professional associations

International Primary Care Research Network (IFPCRN)
Middle East Primary Care Research Network (MEPCRN)
Australia Arab Chamber of Commerce and Industry (AACCI) –
Middle East Academy of Medicine (MEAMA)
Middle East Association of Alzheimers & Aging (MEAAA)
Middle East Network in Aged Research (MENAR)

Speaker at International Conferences

Johannesburg WONCA Executive International Conference 2001
Wonca Annual Convention –Singapore 2002
Wonca International Rural Health Conference 2003
First International Primary Health Care Conference Abu Dhabi – 2006
National Medical Symposium Maccassar 2005
Jakarta Medical Symposium 2006
Bandung National Medical Conference 2007
World Health Congress Abu Dhabi 2008

Websites

www.mediworld.com.au ;
www.multimediamedicaluniversity.com;
www.MEAMA.com ;
www.worldfamilymedicine.com ;
www.mejfm.com ;
www.me-jaa.com ;
www.mejb.com ;
www.ME-JN.com;
www.me-JPA.com ‘

www.ME-JIM.com ;

Updated December 2017.